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11/28/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91194974 |
|---------------------------|---|
| Party | Defendant GFA Brands, Inc. |
| Correspondence Address | MARTA LEVINE QUARLES BRADY LLP 411 EAST WISCONSIN AVE MILWAUKEE, WI 53202 UNITED STATES marta.levine@quarles.com, david.cross@quarles.com |
| Submission | Stipulated/Consent Motion to Extend |
| Filer's Name | Johanna M. Wilbert |
| Filer's e-mail | johanna.wilbert@quarles.com, deena.rafinski@quarles.com |
| Signature | /s/Johanna M. Wilbert |
| Date | 11/28/2012 |
| Attachments | Stipulation.pdf (2 pages)(92834 bytes) |

UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| PROMARK BRANDS INC. and H. J. HEINZ COMPANY, | Opposition Nos. 91194974 (Parent) 91196358 | |
|--|---|--|
| Opposers, | U.S. Trademark Application 77/864,305 For the Mark SMART BALANCE | |
| V. | Published in the Official Gazette on April 20, 2010 | |
| GFA BRANDS, INC., | U.S. Trademark Application 77/864,268 For the Mark SMART BALANCE | |
| Applicant. | Published in the Official Gazette on August 10, 2010 | |

STIPULATION TO AMEND SCHEDULE

Subject to the approval of the Trademark Trial and Appeal Board, the parties, by their respective counsel, hereby stipulate and agree that the current schedule be extended by three (3) weeks due to the rescheduling of the deposition of Philip Johnson, Applicant's expert witness, to allow Mr. Johnson to testify at trial in a separate case, so that the following schedule will apply:

| Plaintiffs' Pretrial Disclosures | 1/8/2013 |
|---|-----------|
| Plaintiffs' 30-day Trial Period Ends | 2/22/2013 |
| Defendant's Pretrial Disclosures | 3/8/2013 |
| Defendant's 30-day Trial Period Ends | 4/23/2013 |
| Plaintiffs' Rebuttal Disclosures | 5/8/2013 |
| Plaintiffs' 15-day Rebuttal Period Ends | 6/7/2013 |

This stipulation is being made by one of the attorneys for Applicant on behalf of both parties.

Angela Gott, attorney for Opposers, ProMark Brands Inc. and H. J. Heinz Company, has consented to this stipulation.

Dated this 28th day of November, 2012.

/s/ Angela R. Gott

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Attorneys for Opposers ProMark Brands Inc.

Dated this 28th day of November, 2012.

/s/ Johanna M. Wilbert

David R Cross Marta S. Levine Johanna M. Wilbert

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Attorneys for Applicant GFA Brands, Inc.

CERTIFICATE OF SERVICE

A copy of the foregoing Stipulation to Amend Schedule was served on this 28th day of November, 2012, via regular U.S. Mail, postage prepaid, with e-mail courtesy copies upon:

> Timothy P. Fraelich Angela R. Gott JONES DAY 901 Lakeside Avenue Cleveland, OH 44114-1190 Telephone: (216) 586-3939 Email: tfraelich@jonesday.com

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/s/ Johanna M. Wilbert Attorney for Applicant